

ARCHITECTURAL MARATHON

ArchEurasia 2021

SUMMIT. FORUM. FESTIVAL



On December 15, 2021 the results of the XVI season of the International Awards for Architecture and Design 'Eurasian Prize 2021' were summed up. This season gathered participants from 22 countries around the world.

The Architectural Marathon was the final event, which was held from November 11 to December 16. The three-day International Summit of Architects, Urbanists and Designers 'ArchEurasia 2021' was completed, among the speakers were world experts, the jury, prize nominees. More than 500 experts from 65 cities of Russia took part in the Architectural Marathon 'ArchEurasia'.

Manifesto



The world is changing rapidly.

The contemporary challenges of uncontrolled urbanization, poverty, isolation, social adaption issues, climatic and environmental changes are calling for a new development of the social environment paradigm. The need for creating a new paradigm in social environment development is dictated not only by the global challenge of the pandemic that the humankind is facing now. A widening gap in the theory and practice of the interaction between the authorities and the general public in the urban planning sphere, as well as a collective responsibility for the world which we'll live in tomorrow, are pointing out the problem.

The community of architects, designers, urbanists are faced with inevitable questions about how architecture can contribute to the transformation of society, strengthen social solidarity and, at the same time, resist the trends of «dehumanization» of the surroundings. That is why, it is extremely important to initiate a discussion on Prospective Architectural and Urban Development, as well as to develop new solutions for prompt response to changing daily life needs as soon as possible.

“ArchEurasia 2021” involves leading world architects and designers, city planners and economists, sociologists and philosophers, urbanists, representatives of city communities and government agencies. A free debate involving all stakeholders will make it possible to move from the general to the specific, from theory to practice, from global to vital, from opposition to an agreement with civil society at all stages of urban development.

Being distanced from the influence of ideologies and sectoral lobbying pressures, the “ArchEurasia” invites open and free discussion involving all stakeholders — who are not indifferent to the development of urban spaces, the creation of a comfortable public environment, who are working on this and on whom it depends.

The outcome of the “ArchEurasia 2021” will be a memorandum on new approaches to the design and organization of spaces/facilities of the social environment.

The Summit ‘ArchEurasia 2021’ is a global initiative aimed:

/ To initiate a discussion on Prospective Architectural and Urban Development and to develop paradigm for building social environment;

/ To highlight the major role of architecture in the modern world and designing the future; To elucidate the value of architecture as a means of humanization of urban planning processes drawing on international best practices in the field of social architecture and as a means of creating and enabling safe environments;

/ To identify ways towards effective cooperation of architects, designers, urbanists, authorities, urban communities, and developers with consensus at all stages of planning activities;

/ To re-evaluate critically the existing practices of designing social environment objects and developing new solutions for prompt response to changing daily life needs;

/ To highlight the role of urban communities in improving the urban environment and demonstrate new opportunities for interaction with urban space.

*The Chairman of the Organizing Committee, the President of the IAAM, Vice President of the International Academy of Architecture (IAA),
Andrey Bokov*

*The Director of the international Summit ‘ArchEurasia’,
Galina Bukova*

Programme



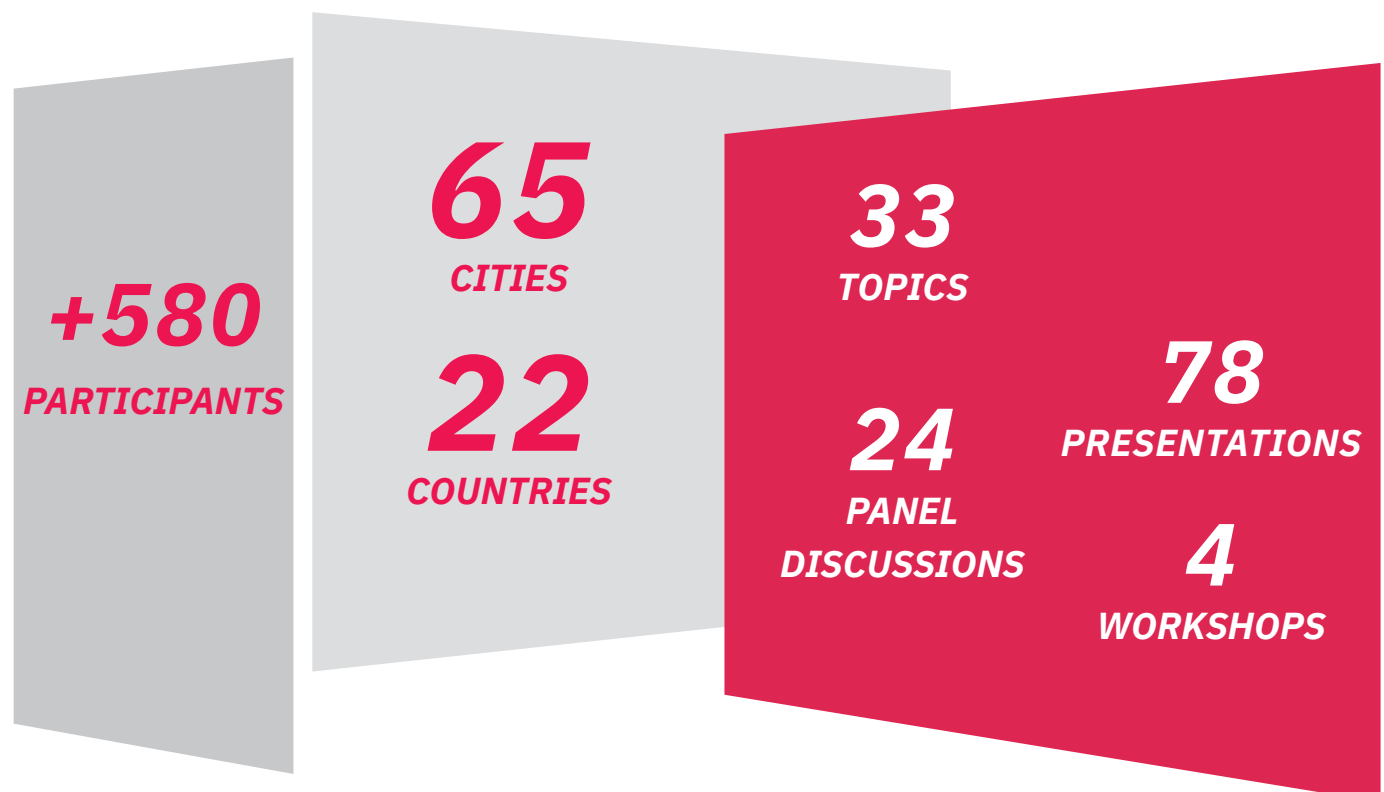
More than 580 experts from 65 cities of Russia registered for the participation in the architectural marathon 'ArchEurasia 2021' program. The 'ArchEurasia 2021' program had a large variety of events: lectures, master classes, workshops, open discussions, public discussions for government officials and urban activists, round tables, seminars on urban planning, urbanism, architecture, and design.

This year the business program of the architectural marathon 'ArchEurasia 2021' was extensively enlarged: 33 working sessions, 24 open hearings and discussions, 78 presentations, 4 workshops

The focus of attention — CITY OF THE FUTURE

As part of the business program:

- CITY AS A CULTURAL LANDSCAPE:
the economy of impressions and territorial brands
- CITY AND HEALTHY ENVIRONMENT:
ecology, greening, recycling
- CITY OF THE EQUAL OPPORTUNITIES:
social urbanism
- CITY'S INHERITANCE:
potential of cultural heritage assets, practice, strategies
- RIGHT TO THE CITY:
communities, authority, environment
- ENTREPRENEURIAL CITY:
initiatives, cooperation, perspectives
- CITY AS A TECHNOLOGY:
digital infrastructure and smart city
- CITY AS A DESIGN PRODUCT:
urban ecosystems
- CITY IN MOTION:
transport and new urban mobility
- DESIGNING A CITY:
global practices and trends



Programme



November 11

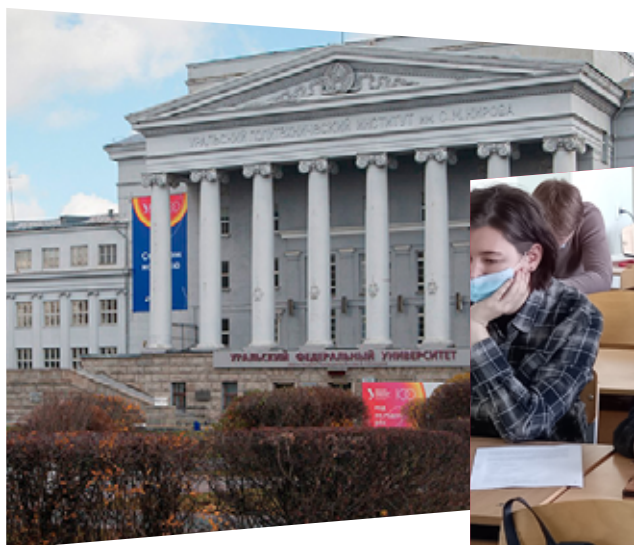
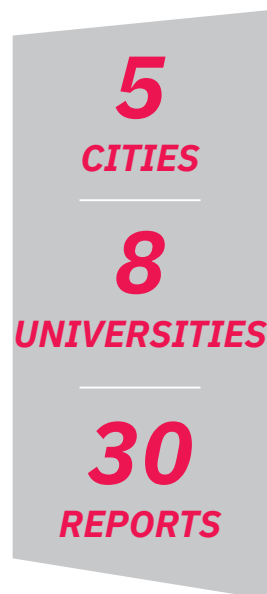
The opening press conference

Announcing the program of the architectural marathon at a press conference, the Chairman of the Organizing Committee, the President of the IAAM, Vice President of the International Academy of Architecture (IAA), Andrey Bokov, emphasized the uniqueness of the format and the updating topicality of the program for the upcoming marathon.

November 15

The Student Urban Forum 'ArchEurasia: designing the city of the future'

The Student Urban Forum was held in the Ural Federal University named after the first President of Russia B.N. Yeltsin. The forum was attended by students and young scientists from 8 Russian universities. Walking cities, bacteria for the production of sustainable building materials, using urban activities to identify infrastructure problems, and other constructive and futuristic ideas were considered.



November 16-17

The Expert sessions 'CITIES 2030'

The session was held at the site of All-Russian Forum for Strategic Development 'Cities of Russia 2030'. The architects, urban planners, futurologists, members of the International Academy of Architecture (IAA), scientists of the Ural universities were in attendance. Within the session a discussion about 'Housing 2030' and a round table about forecasting activities in urban planning were held.

Programme



December 13-15

Open International Summit of Architects, Urbanists and Designers 'ArchEurasia 2021'

Being distanced from the influence of ideologies and sectoral lobbying pressure, the "ArchEurasia" invites open and free discussion involving all stakeholders, who are not indifferent to the development of urban spaces, the creation of a comfortable public environment, who are working on this and on whom it depends. That is why the summit is called open.

The summit was held in a combined format: lively and open discussions on a diverse range of issues of major importance into a busy schedule from 10 a.m. till 9.30 p.m. within three days at Presidential Center B.N. Yeltsin (Yeltsin Center). Some lectures and reports were held online.

More than 400 architects, urbanists, designers registered to participate in the Summit. Among the speakers of the event — 125 international experts from 65 cities.

This year the business program of the architectural marathon 'ArchEurasia 2021' was extensively enlarged: 33 working sessions, 24 open hearings and discussions, 78 presentations, 4 workshops.

The business program of the summit consisted of 27 working sessions, 18 lively discussions, which were attended by professional architects and designers, city planners and developers, sociologists and culture experts, researchers of the multisectoral institute, representatives of city communities and government agencies, media, popular bloggers and philosophers. 48 reports from international speakers were heard at

125
SPEAKERS

18
LECTURES

48
REPORTS



INTERNATIONAL PARTICIPATIONS:

AMSTERDAM (Netherlands), **AUGSBURG** (Germany), **ATHENS** (Greece), **BAKU** (Azerbaijan), **BARRANQUILLA** (Columbia), **BERLIN** (Germany), **BUDAPEST** (Hungary), **DHAKA** (Bangladesh), **ESKIŞEHİR** (Turkey), **GUANGZHOU SHI** (China), **HELSINKI** (Finland), **KYIV** (Ukraine), **KUALA LUMPUR** (Malaysia), **LONDON** (UK), **MILANO** (Italy), **MUNICH** (Germany), **NEW YORK** (USA), **NUR-SULTAN** (Kazakhstan), **PRAGUE** (Czech Republic), **ROTTERDAM** (Netherlands), **SYDNEY** (Australia), **TERAMO** (Italy), **TEL AVIV** (Israel), **NELSON** (New Zealand), **WIESBADEN** (Germany), **WROCŁAW** (Poland).

Programme



December 13



The section '**ENTREPRENEURIAL CITY**' opened the International Summit of Architects, Urbanists and Designers 'ArchEurasia 2021', which was focused on international cooperation — how cultural and business contacts between countries and regions change the architectural look and the real life of the cities.

The representatives of diplomatic missions took part in the roundtable meeting discussion: the Consul-General of Hungary *Fábián Sándor*, the honorary consul of Italy *Roberto D'Agostino*, the deputy consul general *Judy Kpokho*, and also the head of Urals Branch of the German concern 'Hormann-Russia' *Daniil Danilov* and the Director of the international Summit 'ArchEurasia' *Galina Bukova*.

[See the video archive](#)



Programme



December 13



The work of the section continued the discussion about **'Business in the context of designing the future of cities'**.

The business is one of the most dynamic and creative forms of human activity, and entrepreneurs are the most active and creative citizens. The entrepreneurs, economists and government officials talked about business involvement in projects that change cities and shape the future of the urban environment.

[See photo reportage](#)

[See the video archive](#)



Programme

December 14



CITY AND HEALTHY ENVIRONMENT — is a subject concerning everyone and it's a fundamental part of our life. Experts of the round table named 'How to prevent cities from being dragged into the waste': discussed the topic of recycling household waste and together with the government representatives became more understanding on this issue.

Lectures of experts attracted wide interest:

'Is it possible to predict environmental and climate problems of the urban environment at the design stage', Pavel Konstantinov, Ph.D., Associate Professor at Lomonosov's Moscow State University.

'Concept Urban Health: what needs to be provided in the urban environment to improve the health of residents', Nikita Rumyantsev, Head of the Analytical Center Moscow Urban Forum.

Report **'Climate change simulator'**, Diana Vladimirova, researcher at the Institute of Geography of the Russian Academy of Sciences, researcher at the British Atlantic Service (BAS, Cambridge, UK).

The issue of climate change was considered from two perspectives: what happened to the atmosphere during the lockdown, which is predicted by the climate change simulator for the period of the 21st century.

[See photo reportage](#)

[See the video archive](#)



Programme



December 14



The section 'RIGHT TO THE CITY' gathered the largest number of participants of public associations. the proportion of citizens who consider the city their home is increasing. Some active citizens think that it their duty to participate in the life of the city, in developing the city's development plans. Whether the concept of 'co-participating design' can change existing approaches to urban planning, when developers, utilities companies, administrative structures, expert communities, social movements, residents are involved in the process.

The famous American urbanist became the guest of the section, one of the founders of the co-participating design Henry Sanoff, who gave a lecture 'Public dialogue in design'.

[See photo reportage](#)

[See the video archive](#)



Programme



December 14

Designers make the urban environment human by providing us with the technology of the urban environment. The improving environmental governance, transfer of technical innovations to everyday use, continuity of residence in the city — that's what design can do.

The topic 'CITY AS A DESIGN PRODUCT' was debated in the expert groups and was an interesting practical example. There are only a few cities in Russia that are implementing unified design systems today, Yekaterinburg is one of them. City design code includes various elements, from signboards and branding to stop design. The independent community of designers 'Design-code of Ekaterinburg city' has been working for five years and introducing new visual standards in the city through cooperation with the city administration. Designers from Italy, Germany and Russia presented their developments in the field of urban design code and industrial design.



Within the framework of the 'CITY IN MOTION' section, the summit participants discussed new trends in urban mobility.

Mobility is one of the key factors for the successful achievement of comfort of living in cities. Modern urban planning must take this factor into account. There is pressure on road and infrastructure, as a result of megacity growth. How to create a city that would be equally friendly for car users, public transport, pedestrians, cyclists. The transport experts presented their points of view.

[See photo reportage](#)

[See the video archive](#)



Programme



December 15



One of the most interesting themes of the Summit was the section 'CITY'S INHERITANCE', where several discussions with the 40 experts from different regions of Russia and other countries took place. They mainly concentrated on the current affairs of the objects of cultural heritage of the modern urban city, the main goal of the discussion was to outline and focus them in a practical way.

Modern city — sociocultural space formed by certain architectural, political, geographical, historical, social phenomena and trends. What defines its image? Can it change dynamically, preserving its historical appearance? What manifestations of urban culture can change the city? Culturologists, architects, creators of creative projects and spaces, urbanists, representatives of the tourism industry and event industry discussed these issues in section 'CITY AS A CULTURAL LANDSCAPE'.

[See photo reportage](#)

[See the video archive](#)



Speakers



December 13-15

Speakers at the summit, 125 international experts. Well-known names among the speakers:

- Dr. Kenneth Yeang King Mun, ecoarchitect (Kuala Lumpur, Malaysia). [See more here](#)
- Jürgen Mayer H., (J. MAYER H. und Partner, Architekten mbB, Germany). [See more here](#)
- Henry Sanoff, the editor of the Journal of Design Studies, and recognized as the founder of the Environmental Design Research Association (EDRA) USA. [See more here](#)
- Cristos Passas, Director of Zaha Hadid Architects (UK). [See more here](#)
- Lorenzo Degli Esposti, Degli Esposti Architetti (Milan, Italy). [See more here](#)
- Dr. Jeremy Smith, (Nelson, New Zealand). [See more here](#)
- Jeroen Schipper, Orange Architects (Rotterdam, Netherlands). [See more here](#)
- Juho Grönholm, ALA Architects (Helsinki, Finland). [See more here](#)
- Erick van Egeraat, EEA (Amsterdam, Netherlands). [See more here](#)
- Erez Ella, HQ Architects (Tel Aviv, Israel). [See more here](#)
- Ricardo Vives Guerra (Puerta de Oro, Barranquilla, Colombia). [See more here](#)
- Andrea Cingoli, CONCEPTICONstudio (Teramo, Italy). [See more here](#)
- Dieter Brell (3deluxe, Wiesbaden, Germany). [See more here](#)
- Guo Hongyu (Guangzhou University & Guangzhou Hongyu Architectural Design Co). [See more here](#)
- Panita Karamanea & Thanasis Polyzoidis (Topio7 Architects, Athens, Greece). [See more here](#)
- Mohammad Naimul Ahsan Khan (Spatial Architects, Dhaka, Bangladesh). [See more here](#)
- Rafaela Simonato Citron (London, UK). [See more here](#)

The reports of the international experts were focused on sustainable development, urban development, sustainable resource management and energy-saving, resource-conserving, renewable and environmentally friendly materials, and innovative technologies.



[More about speakers of the Summit 'ArchEurasia' 2021](#)

December 15

The international Awards of architecture and design 'Eurasian Prize 2021'. Award ceremony



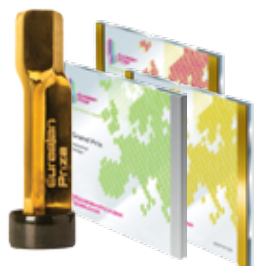
The 16th edition of the international Prize of architecture and design "Eurasian Prize 2021" gathered representatives who presented their projects located in 29 countries. In 2021, the geography of the competition has expanded significantly. For the first time in the history of the event, the architects, urban planners and designers from South America, South-East Asia, Africa, Oceania have attended. The awards ceremony was held in Ekaterinburg, in a complex of historical buildings located in the heart of the Yekaterinburg city — on «Plotynka».

The guests of the ceremony were winners from the cities of Russia and Russia's neighboring states, as well as the diplomatic corps. Greetings from members of the international jury of the competition, as well as words of gratitude from Laureates from different countries and continents, were received via video link. Well-deserved awards were handed over to diplomats representing the victorious countries in Yekaterinburg.

Photo report of the awards ceremony



EURASIAN PRIZE®



The international Prize of architecture and design 'Eurasian Prize' (Eurasian Prize ®) is a globally targeted initiative with the goal of identifying and encouraging the gifted architects and designers, as well as promoting innovative projects, products and practices that change the world.

The open competition brings together the best architects, urban planners and designers around the world to showcase the most innovative ideas and solutions.

Beginning its history in 2003, the Eurasian Prize held 16 successful seasons, earned a great authority in the international professional community. In 2021, the geography of the project has expanded, in the 16th season the 'Eurasian Prize' has covered all inhabited continents of the Earth. Over the years, more than 9,000 professionals have participated in the 'Eurasian Prize' (Eurasian Prize®) competition program, and the total number of participating countries has reached 42.

By status geography, the number of participants in the 'Eurasian Prize' has no analogues in the territory of the post-Soviet space.

The international jury of the competition includes outstanding architects and designers, the founders and heads of the world's most famous architectural, urban planning and design companies, professors from prestigious universities, editors of influential media.

About Eurasian Prize



16
SEASONS

9000+
ENTRIES

42
COUNTRIES

In conclusion

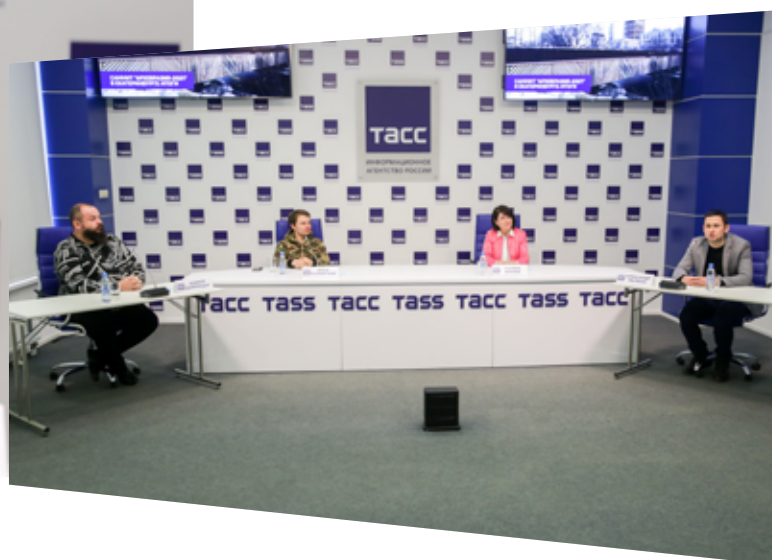
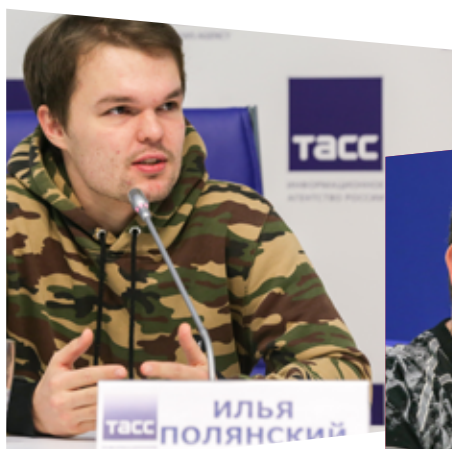
December 16



THE FINAL PRESS-CONFERENCE

The results of the architectural marathon 'ArchEurasia 2021' were summed up at a press conference. The press conference was attended by representatives of the Organizing Committee and co-organizers of the business program of the ArchEurasia 2021 Summit, laureates of the EURASIAN PRIZE international competition, speakers of the business program.

[*Press conference link*](#)



Reviews



Ben van Berkel, Founder of UNStudio, Netherlands

/// ' The EURASIAN PRIZE mission to connect international communities of the East and West is particularly appealing to me, as is the recognition of the importance of reclaiming a leading social, public and cultural role for architecture. The attention and promotion given to the most promising emerging talents in the fields of architecture, urban planning and design is also something I consider to be very important for the continuation of excellence in the profession. Design contests like the EURASIAN PRIZE awards can stimulate originality and healthy competition, as well as encourage the world of architecture and design to continue working towards new, relevant and socially responsible ideas, alongside as new production techniques and materials. Such awards can stimulate our profession internationally and encourage the will to become better '.



Jürgen Mayer, Founder of JÜRGEN MAYER H. & PARTNER, Germany

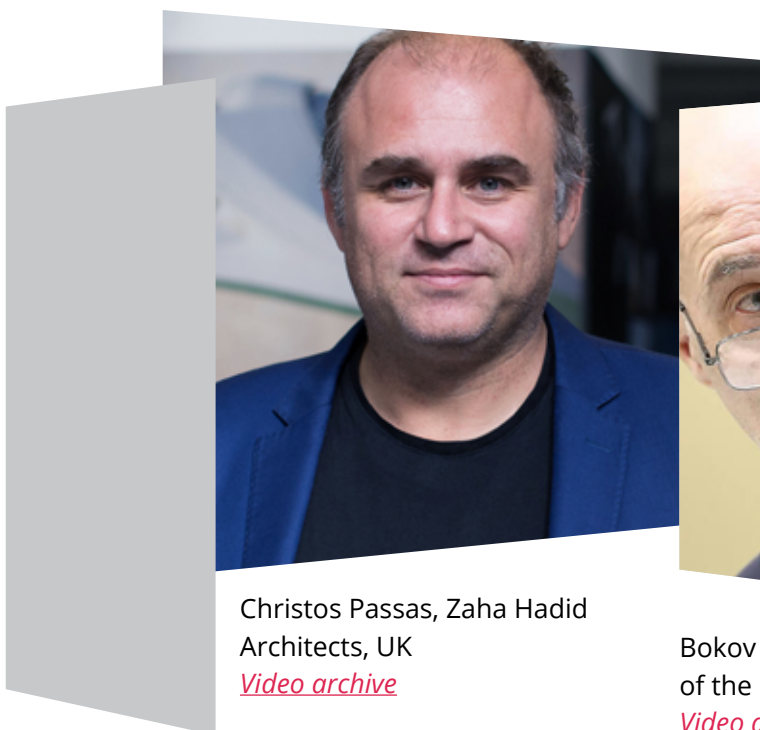
/// ' Architecture is the most visible proof of constant change in society, which is why it is so important to remain in constant dialogue with other communities, to seek, compare and learn from each other, so that architecture, as one transformer of society, can take on the challenges of today. Architecture should act as an activator, leading people from passive expectation to an engaged level of participation and attention. We feel that with such forums as the EURASIAN PRIZE a lot of attention is achieved. That is why I joined to jury member of the Eurasian Prize'.



Kris Yao, Founder of KRIS YAO | ARTECH, Taiwan

/// ' It is remarkable that the focus of The EURASIAN PRIZE symposium is on the study of the relationship between architecture and society. Unlike artistic creations, architectural design cannot be separated from the people and the society. It is fruitful not only to see various designs, but also to engage with architect colleagues through discussing, communicating, and debating. Thru this symposium as a platform, architects coming from different countries and regions have opportunities to exchange opinions, and share their views on architecture, and its significance to the society '.

[See Testimonials of the Jury and guests](#)



Christos Passas, Zaha Hadid Architects, UK

[Video archive](#)



Bokov Andrey, Vice President of the International Academy of Architecture (IAA)

[Video archive](#)

Organizers and partners



Organizers



Foundation of
Eurasian cultural
projects
'ARCH EURASIA'



International Academy of
Architecture.
Moscow branch
IAA/MAAM



Organizing Committee of
the international Awards
EURASIAN PRIZE

Co-organizers of the business programme



Ural Federal
University



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ГОРОДА
РОССИИ 2030
ВЫЗОВЫ И ДЕЙСТВИЯ

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Городские проекты
Илья Варламова и Максим Казан



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